

David Kurth

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Professional Summary

Senior Front-End Developer with 8+ years of experience building and maintaining websites and web applications. Advocate for clean, maintainable code and user-centered design. Takes an agnostic approach to development with a strong focus on problem-solving for business goals, performance, accessibility, and long-term maintainability across CMS-driven and custom builds.

Professional Experience

Schaefer Advertising

Senior Front-End Developer

September 2020 – January 2026

- Developed, maintained, and enhanced WordPress and HubSpot CMS sites, including custom themes, modules, plugins, security updates, and performance improvements.
- Designed and built reusable templates, interactive modules, and component-based page structures to improve scalability, consistency, and development efficiency.
- Audited and stabilized existing sites by implementing bug fixes, content updates, tracking integrations, and long-term reliability improvements.
- Planned and executed site migrations and consolidations in collaboration with cross-functional teams, managing content inventories, URL mapping, redirects, analytics parity, and SEO preservation.
- Ensured all templates and components met standards for responsiveness, accessibility (WCAG 2.1 AA), performance optimization, and cross-browser compatibility.
- Led and mentored four intern developers through code reviews, best-practice documentation, and training on internal standards and workflows.
- Partnered with marketing, design, SEO, and business stakeholders to define technical requirements, estimate effort, and deliver website updates aligned with business goals.
- Implemented, tested, and validated analytics solutions, including tags, forms, and events across platforms using Google Tag Manager and Google Analytics 4.
- Managed development and production environments, backups, and deployment workflows; documented site architecture, dependencies, and technical processes.

Environment: JavaScript, PHP, WordPress, Drupal, Docker, Local, Flywheel, SCSS, Webpack, React, HubSpot, Salesforce Marketing Cloud, GitHub, WP Engine, Google Tag Manager, Google Analytics 4, Figma, Adobe XD, Monday, Animate, GSAP, Photoshop, Illustrator

Commerce House

Front-End Developer

December 2017 – September 2020

- Built and maintained custom WordPress themes using PHP and JavaScript, delivering flexible, client-friendly back-end interfaces tailored to content editors.
- Participated in the full development lifecycle, including requirements gathering, coding, debugging, testing, integration, documentation, and ongoing maintenance.
- Improved site performance and page-load times through asset optimization, code refactoring, and front-end best practices.
- Implemented accessibility enhancements to support ADA/WCAG compliance while ensuring responsive, cross-browser-consistent experiences across modern devices and screen sizes.
- Collaborated with designers, project managers, and back-end developers to deliver high-quality client solutions on schedule.

Environment: PHP, JavaScript, WordPress, Docker, Vagrant, SCSS, Webpack, Vue, HubSpot, Salesforce Marketing Cloud, IBM Watson, Nginx, GSAP, Bitbucket, WP Engine, Apache, Jira, Monday, Photoshop, Illustrator

70kft

Web Developer Intern

May 2017 – December 2017

- Supported the localization and internationalization of client websites built in Craft CMS using Twig and JavaScript.
- Developed and maintained web pages and features for multiple client projects while collaborating closely with QA and project management teams.
- Identified and resolved cross-browser issues, fixed bugs, and built modular content components across active client sites.
- Collaborated with team members to design and develop a custom PostCSS plugin that powered an internal grid system.

Environment: PHP, Vagrant, SCSS, Webpack, Vue, Gulp, GitLab, MJML

Pinnacle Group

Technical Recruiter / Delivery Manager

May 2011 – October 2016

- Generated over \$715,000 in gross margin and more than \$5.5M in revenue over tenure.
 - Led teams of onshore and offshore recruiters to consistently meet performance and delivery goals.
 - Managed program compliance, quality control, client meetings, and SLAs for strategic accounts, including Fortune 500 banking and healthcare clients, aligning talent delivery with business needs.
 - Built and maintained nationwide pipelines of qualified IT candidates across diverse technical skill sets.
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Skills

Front-End: HTML5, CSS3, JavaScript (ES6+), Responsive Web Design, Sass/SCSS, PostCSS, jQuery, Accessibility (WCAG/ADA), Cross-Browser Compatibility

Back-End / CMS: WordPress (Custom Theme Development, ACF), HubSpot CMS, Drupal, Craft CMS, PHP, Node.js, Express

Build & Tooling: Git, Gulp, Webpack, npm

Design & Collaboration: Figma, Adobe XD, Jira, Trello, Client Collaboration

Education & Honors

University of North Texas

Bachelor of Arts in Advertising

The Iron Yard

Coding Boot Camp – Front-End Development

Eagle Scout